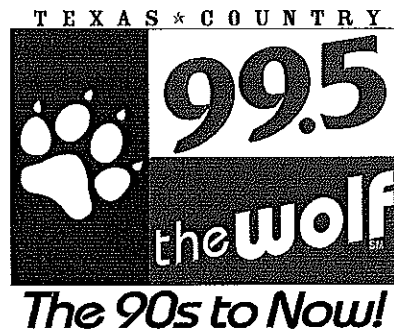


**KPLX
DALLAS/FORT WORTH
ISSUE/PROGRAM REPORT
FIRST QUARTER 2015
April 1, 2015**



Part 1 – INTRODUCTION

KPLX (FM) is licensed to Fort Worth, TX and serves the Dallas/Fort Worth area. From January 1 through March 31, 2015, KPLX (FM) aired 30 minutes of public affairs programming weekly. This includes a locally produced weekly program ("Impact Texas") which focuses on issues affecting our local community and includes guests who have knowledge of these topics.

Weekend Programming:

"Impact Texas" – every Sunday morning from 5:30a – 6a.

Details about individual Impact Texas segments are included in Part 2 of this report.

KPLX is a participant in "The Amber Plan", in which area radio stations alert the public of confirmed child abductions. In the First Quarter of 2015, KPLX activated "The Amber Plan" when necessary, to provide information about child abductions to the general public.

KPLX has determined the following to issues of concern to our audience during the First Quarter of 2015:

- 1-Health
- 2-Housing
- 3-Child Safety
- 4-Employment and Career Assistance
- 5-Hunger

During this time, if KPLX participated in Community Service Projects, they are listed and described in Part 3.

During the First Quarter of 2015, KPLX ran a total of xx recorded and live PSAs. The PSAs aired through all day parts, Monday through Sunday from 6:00 AM until 5:59 AM. The following pages describe the station's most significant treatment of the previously described community issues of concern.

Part 2 – KPLX's SELECTED ISSUES OF CONCERN

SERIES TITLE: Impact Texas
PROGRAM: Big Brothers Big Sisters of North Texas
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – January 4, 2015
TIME AIRED: 5:30 AM – 6 AM
SOURCE: Local In-House
DESCRIPTION: This week we started National Mentoring Month with Big Brothers Big Sisters. We spoke to the Director of Marketing, Chad Gibson, as well as "Roger" who has been a "little brother" in the program for many years. Chad spoke about the services that BBBS provides and Roger spoke about what it is like being in the program and how having BBBS around has helped him to navigate his future as he prepares to graduate from High School.

SERIES TITLE: Impact Texas
PROGRAM: Supporting Others Through Mentoring
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – January 11, 2015
TIME AIRED: 5:30 AM – 6 AM
SOURCE: Local In-House
DESCRIPTION: This week we continued the mentoring theme with Dominique Rogers who founded SOTM Life Skills. We spoke about the mentoring skills she provides young people.

SERIES TITLE: Impact Texas
PROGRAM: Dallas Lighthouse For The Blind
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – January 18, 2015
TIME AIRED: 5:30 AM – 6 AM
SOURCE: Local In-House
DESCRIPTION: January is National Braille Literacy Month, so we visited with the Lighthouse about why Braille is so important to learn. We spoke with Blake Lindsay, the Communications Manager at the Lighthouse who himself has been blind since a toddler. We visited also about the many resources available to North Texans who are either blind, or low vision.

SERIES TITLE: Impact Texas
PROGRAM: Carter Bloodcare
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – January 25, 2015
TIME AIRED: 5:30 AM – 6 AM
SOURCE: Local In-House

DESCRIPTION: January is National Blood Donor Awareness Month. We visited with Carter Bloodcare's Communication Director about the need in North Texas for blood donors, what to expect when donating blood and how easy it is to "roll up your sleeve and give" in North Texas.

SERIES TITLE: Impact Texas
PROGRAM: Tarrant Area Food Bank
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – February 1, 2015
TIME AIRED: 5:30 AM – 6 AM
SOURCE: Local In-House
DESCRIPTION: Andrea Helms, Communications Director for TAFB was our guest this week. She spoke about hunger in North Texas, what the TAFB is doing in its 13 county service area, and also talked about Empty Bowls 2015 which is their staple fundraiser each year.

SERIES TITLE: Impact Texas
PROGRAM: United Way Metropolitan Dallas
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – February 8, 2015
TIME AIRED: 5:30 AM – 6 AM
SOURCE: Local In-House
DESCRIPTION: United Way of Metropolitan Dallas is celebrating 90 years in 2015. We spoke to their CEO Jennifer Sampson about the services United Way provides and how they impact nearly every aspect of our lives in North Texas.

SERIES TITLE: Impact Texas
PROGRAM: Grant Haliburton Foundation
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – February 15, 2015
TIME AIRED: 5:30 AM – 6 AM
SOURCE: Local In-House
DESCRIPTION: December 31, 2014 marked the end of 47 years for an organization called "Contact Crisis Line". Contact serviced nearly 50,000 calls each year, many of them from adolescents through their Teen Contact program. We spoke to the Grant Haliburton Foundation, who graciously took in the Teen Contact program into their own organization so that the thousands of young North Texans who were being counseled and assisted with issues like suicide prevention, depression, bullying and others would continue to receive the help and support they deserve and need.

SERIES TITLE: Impact Texas
PROGRAM: Cancer Support Community
SEGMENT LENGTH: 30 minutes

DATE AIRED: Sunday – February 22, 2015
TIME AIRED: 5:30 AM – 6 AM
SOURCE: Local In-House
DESCRIPTION: Formerly Gilda's Club North Texas, CSC believe "nobody should have to face cancer alone". We visited with their CEO Mirchelle Louis about the history, services and vision of this wonderful organization.

SERIES TITLE: Impact Texas
PROGRAM: Stay Focused
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – March 1, 2015
TIME AIRED: 5:30 AM – 6 AM
SOURCE: Local In-House
DESCRIPTION: Stay Focused is a national non profit which teaches leadership and independence skills to children and teens with disabilities through scuba diving.

SERIES TITLE: Impact Texas
PROGRAM: Career DFW.org
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – March 8, 2015
TIME AIRED: 5:30 AM – 6 AM
SOURCE: Local In-House
DESCRIPTION: This week we spoke to the founder of CareerDFW.org Jeff Morris. Jeff provides seminars on various topics such as resume writing, interviewing, and networking at our semi annual Putting Texans Back to Work job fair. We spoke about the various seminars Jeff would lead as well as many of the resume and interviewing roadblocks people face.

SERIES TITLE: Impact Texas
PROGRAM: Dallas Area Habitat for Humanity
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – March 22, 2015
TIME AIRED: 5:30 AM – 6 AM
SOURCE: Local In-House
DESCRIPTION: This week we spoke to the Executive Director Bill Hall about the history of Dallas area Habitat for Humanity, service projects they are involved in as well as volunteer opportunities.

SERIES TITLE: Impact Texas
PROGRAM: The Parenting Center
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – March 29, 2015
TIME AIRED: 5:30 AM – 6 AM
SOURCE: Local In-House

DESCRIPTION:

A recent report noted that in 2014 Tarrant County had the highest number of confirmed cases of child abuse or neglect with 6,097. The same report noted nearly 79% of the perpetrators were the parents. As we head into April being child abuse prevention awareness month, we spoke to this group about the services they provide parents.

Part 3 – OTHER COMMUNITY INVOLVEMENT FOR KPLX**COMMUNITY EVENTS****February 6, 2015: Unite Forever Gala Benefitting the United Way, Dallas**

Gala with performances by Blake Shelton & Usher to raise money for United Way of Dallas.

March 18, 2015: Putting Texans Back to Work Job Fair

Along with the rest of the Dallas/Fort Worth cluster, KPLX sponsored the "Putting Texans Back to Work" job fair on March 18, 2015, at the Plano Center. Almost 100 companies were on hand to interview job seekers. Approximately 3,500 job seekers attended the free Job Fair.